



10 Reasons Why PMPs Are Switching to Bora-Care®

1. Builders love the advantages.

Because Bora-Care is applied directly to the wood, construction crews never have to leave the job site. You can reduce construction delays and cut unproductive waiting time.

2. Weather delays are eliminated.

With traditional soil treatments, PMPs must plan around the weather. Because Bora-Care is applied directly to the wood during the dried-in phase of construction, there is no more waiting on the weather or the builder's schedule.

3. Excavation and landscaping do not affect the pretreatment.

Leaky water lines, improper drainage and even the landscaping process can break the soil termiticide barrier rendering soil pretreatments ineffective by the time the house is complete. With Bora-Care, you're treating the wood, and once again, a problem is eliminated.

4. Allows treatment near water.

With soil treatments there is the concern of chemicals leaching into a nearby water source. When you pretreat the wood, that's ALL you treat.

5. HUD's change in policy provides alternatives to builders.

In January 1999, the United States Department of Housing and Urban Development (HUD) changed its 99A form to allow direct wood pretreatment with Bora-Care as a primary tool against termites in new home construction. The change in HUD policy was brought about by the NPMA on behalf of its members. In the past, HUD only listed soil treatments as a method of pretreating thus preventing mortgage lenders, builders and homeowners from taking advantage of EPA-registered wood treatments made with borates. Now, Bora-Care can be used to protect your home from the beginning and is a much better alternative.

6. Bora-Care is listed by the International Building Codes.

Bora-Care has been evaluated and specifically listed by the International Building Codes as a suitable alternate to soil treatments.



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cont.

7. Toxicity is a rising concern among homeowners.

With traditional soil treatments, 300-500 gallons of pesticides are pumped into the ground under and around a home. With Bora-Care you have a low odor termiticide that is applied directly to the wood answering the concerns of homeowners who have become informed and are demanding safer results.

8. Efficacy tests show proven results.

Research from an ongoing ten-year study at the Harrison Experimental Forest and Mississippi State University's Forest Products Laboratory proved that wood treated with Bora-Care repelled termite attacks and prevented subterranean termites from tubing over wood. In tests, Bora-Care was even proven effective against Formosan termites.

9. Now you can be profitable on termite pretreatments.

Bora-Care costs less to apply...as much as 70 percent less. It takes less time and it's highly effective. Wood treated with Bora-Care provides protection against virtually all wood-destroying insects including subterranean termites, Formosan termites, carpenter ants, old house borers and powder post beetles. It also controls wood decay fungi. With Bora-Care you'll save time and money with fewer callbacks and retreatments.

10. Scheduling just got simpler.

Bora-Care can be applied any time during the dried-in stage of construction, which means now you can pretreat for termites any time after the walls and roof are up—but before insulation is installed. Conflicts in construction schedules no longer affect you. You'll know exactly when you're needed ahead of time.